

D 12579

(Pages : 2)

Name.....

Reg. No.....

FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION, NOVEMBER 2021

B.Com.

BCM 1B 01—BUSINESS MANAGEMENT

(2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

*Answer at least **ten** questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.*

1. What is meant by business ecosystem ?
2. What is corporate citizenship ?
3. Define business ethics.
4. What is line organisation ?
5. What is motion study ?
6. What is meant by control by exception ?
7. Write the meaning of diagonal communication.
8. What is meant by MBO ?
9. What do you know about change management ?
10. Write any two merits of centralization.
11. What is globalization ?
12. What is mental revolution ?
13. What do you mean by gamification ?
14. What is management by participation ?
15. Define motivation.

(10 × 3 = 30 marks)

Section B

*Answer at least **five** questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

16. How to overcome communication barriers ?
17. Differentiate between delegation and decentralization.

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18. Explain the principles of co-ordination.
19. Mention the benefits of management by exception.
20. State the causes of increasing the role of logistics management.
21. Explain the barriers to effective planning.
22. Describe the different forms of flexible work arrangements.
23. State the essentials of an effective leadership.

(5 × 6 = 30 marks)

Section C

*Answer any two questions.
Each question carries 10 marks.*

24. Write an essay on theories of ethics.
25. Discuss the tools and techniques of controlling.
26. Explain the principles of general management.
27. What is stress? Explain the factors causing stress.

(2 × 10 = 20 marks)

D 12579-A

(Pages : 4)

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BCM 1B 01—BUSINESS MANAGEMENT

(2021 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 1B 01—BUSINESS MANAGEMENT
(Multiple Choice Questions for SDE Candidates)

1. ISO emphasis on :
 - (A) Prevention.
 - (B) Inspection.
 - (C) Rejection.
 - (D) All the above.
2. _____ is an internationally recognised Quality Management System.
 - (A) ISO 9001.
 - (B) ISO 14001.
 - (C) ISO 2014.
 - (D) None.
3. Where was the TQM emerged ?
 - (A) Japan.
 - (B) Germany.
 - (C) India.
 - (D) America.
4. Two Factor Theory is also known as _____.
 - (A) Theory X and Y.
 - (B) Motivation Hygiene Theory.
 - (C) Achievement Theory.
 - (D) None of these.
5. _____ is the act of increasing the knowledge and skills of an employee for doing a job.
 - (A) Training.
 - (B) Induction.
 - (C) Placement.
 - (D) Orientation.
6. The corporate governance structure of a company reflects the individual companies :
 - (A) Cultural and economic system.
 - (B) Legal and business system.
 - (C) Social and regulatory system.
 - (D) All of the above.
7. Which of the following statements best describes Corporate Social Responsibility ?
 - (A) A corporation's requirement to make as much profit as possible.
 - (B) A corporation's obligation to society that goes beyond the requirements of the law and economics to take into account the social and environmental impact of its decisions.
 - (C) A corporation's obligation to consider the impact of its decisions on the environment.
 - (D) The duty of care a corporation has to its employees and customers.

8. Which of the following form part of the business case for CSR ?
- (A) Better motivated staff reduce operating costs.
 - (B) Increased brand value and reputation.
 - (C) The maintenance of the 'licence to operate'.
 - (D) All of the options given.
9. ————— Leadership gives complete freedom to subordinates.
- (A) Authoritarian.
 - (B) Participative.
 - (C) Free rein.
 - (D) None of these.
10. ————— is considered as the primary function of management ?
- (A) Organizing.
 - (B) Planning.
 - (C) Staffing.
 - (D) Controlling.
11. According to ————— approach, management is a logical process and it can be expressed in terms of mathematical symbols and relationships.
- (A) Empirical.
 - (B) Management science.
 - (C) Contingency.
 - (D) Operational.
12. ————— is the art of knowing exactly what you want men to do and then seeing that how they do it in the best and cheapest way.
- (A) General management.
 - (B) Scientific Management.
 - (C) Administration.
 - (D) None.
13. The author of the famous book "General and Industrial Management" is —————.
- (A) Henry Fayol
 - (B) F.W. Taylor.
 - (C) Henry Gantt.
 - (D) None.
14. Father of Modern Management theory is —————.
- (A) Henry Fayol.
 - (B) F.W.Taylor.
 - (C) Henry Gantt.
 - (D) None.

Turn over

15. _____ has defined the basic problem of managing as the art of “knowing exactly what you want men to do and then see that they do it in the best and cheapest way”.
- (A) Henry Fayol. (B) F.W. Taylor.
(C) Mary parker Follet. (D) None of these.
16. _____ is undertaken to find out the one best way of doing the thing.
- (A) Job Analysis. (B) Merit rating.
(C) Job enrichment. (D) None.
17. There are _____ Levels of management.
- (A) Five. (B) Three.
(C) Six. (D) Four.
18. _____ are the simplest and the most specific type of standing plans.
- (A) Policy. (B) Rule.
(C) Project. (D) Schedule.
19. _____ is the process of comparing actual performance with the standard and taking corrective Action.
- (A) Controlling. (B) Management.
(C) Planning. (D) Co-ordination.
20. _____ developed MBO.
- (A) Henry Fayol. (B) Rensis Likert.
(C) Michael Porter. (D) Peter F Drucker.