D 13356   (Pages : 2)   Name.......................................

Reg. No..................................

FIFTH SEMESTER B.Voc. PROGRAMME EXAMINATION, NOVEMBER 2021

Digital Film Production

GEC5NM16—INTRODUCTION TO NEW MEDIA

Time : Three Hours   Maximum : 80 Marks

Part A (Very Short/Objective Answer Questions)

Answer **all** *questions.*
Each question carries 1 *mark.*

1. Photoshop is a ———— software.

2. What is tag ?

3. B2B.

4. ———— is an example of search engine.

5. What is the use of h tag ?

6. What is protocol ?

7. What is HYPERTEXT ?

8. Expand API.

9. What is low angle shot ?

10. Expand HTTP.

$(10 \times 1 = 10 \text{ marks})$

Part B (Short Answer Questions)

Answer any **eight** *questions.*
Each question carries 2 *marks.*

11. What is hyper media ?
12. What is the difference between blog and website.
13. Is there any relation between opening and closing tags in html ?
14. What is online journalism ?
15. Google is a search engine. Explain.
16. Explain the role of camera man in an online news media.
17. Why do we use different angles in news video ?

Turn over

18. A cinematographer and the director should have a good understanding between each other. Comment.

19. What are deep and shallow focus ?

20. Elaborate continuity in news reporting.

21. How is shooting for a cinema differ from shooting for a TV serial ?

22. Explain Reuters.

(8 × 2 = 16 marks)

Part C (Short Essays)

Answer any **six** *questions.*
Each question carries 4 *marks.*

23. Difference between linear and non-linear presentation.

24. How can you control the light in a scene ?

25. Who is a web journalist ?

26. What should a video journalist consider the beauty of the frame or the meaning of the shot ?

27. Elaborate the uses of extreme long shot to extreme close up shot.

28. Write about your favourite scriptwriter.

29. What are the cyber crimes and laws ?

30. How much dialogue is important in news ?

31. Which is your favourite interview programme on TV ?

(6 × 4 = 24 marks)

Part D (Essays)

Answer any **two** *questions.*
Each question carries 15 *marks.*

32. Explain types of news and their function.

33. Draw a story board for a TV documentary.

34. What is internet ? What are web browsers and search engines ?

35. Script is heart of a film. Explain.

(2 × 15 = 30 marks)