D 50495	(Pages : 2)	Name
		Reg. No

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2023

B.B.A.

BBA 5B 09—OPERATIONS MANAGEMENT

(2019 Admission onwards)

Time: Two Hours and a Half

Maximum: 80 Marks

Section A

Answer all questions.

- 1. What is Quality management?
- 2. What is KPI?
- 3. What is Range?
- 4. What is inventory control?
- 5. What is Product Layout?
- 6. What is MRP?
- 7. What is Reorder Point?
- 8. What is Histogram?
- 9. What is Statistical Quality control?
- 10. What is cellular layout?
- 11. What do you mean by assembly process?
- 12. What are quality circles?
- 13. Define Capacity.
- 14. Define Production and Operations Management?
- 15. What is Routing?

 $(15 \times 2 = 30, \text{ maximum ceiling } 25 \text{ marks})$

Turn over

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Section B

Answer all questions.

- 16. Explain the scope of Operations Management?
- 17. What is TQM? What are its principles?
- 18. Explain the significance of planning and routing in operations management?
- 19. Write short notes on :
 - a) Capacity planning.
 - b) Process layout.
- 20. Discuss JIT philosophy?
- 21. Distinguish between Strategic plan and operational plan?
- 22. Explain the objectives of Operations Management?
- 23. Explain the objectives of Material Requirement Planning?

 $(8 \times 5 = 40, \text{ maximum ceiling } 35 \text{ marks})$

Section C

Answer any **two** questions. Each question carries 10 marks.

- 24. What is ABC analysis? How is it useful in managing inventory in an organisation?
- 25. Explain in detail plant location and factors determining plant location?
- 26. Explain inventory classification models?
- 27. Discuss Material Requirement Planning, its objectives and elements?

 $(2 \times 10 = 20 \text{ marks})$

D 50495-A	(Pages : 4)	Name
		Rog No

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BBA 5B 09—OPERATIONS MANAGEMENT

(2019 Admission onwards)

(Multiple Choice Questions for SDE Candidates)

Time: 15 Minutes Total No. of Questions: 20 Maximum: 20 Marks

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- 2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
- 3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
- 4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BBA 5B 09—OPERATIONS MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1.	———— may be defined as the ratio between output and input.						
	(A)	Production.	(B)	Productivity.			
	(C)	Batch production.	(D)	Job production.			
2.	The cor	The competitive advantage in the production function can be achieved through ————————————————————————————————————					
	(A)	A High wastage.	(B)	More cost.			
	(C)	Higher quality.	(D)	Lowest quantity.			
3.	Which of the following is true for Inventory control?						
	(A) Economic order quantity has minimum total cost.						
	(B)	(B) Inventory carrying costs increases with quantity per order					
	(C)) Ordering cost decreases with lo size.					
	(D)	All of the above.					
4.	MRP st	stands for :					
	(A)	Material requirement planning.	(B)	Material re-ordering planning.			
	(C)	Material requisition procedure.	(D)	Material recording procedure.			
5.	Fixing Flow lines in production is known as:						
	(A)	Scheduling.	(B)	Loading.			
	(C)	Planning.	(D)	Routing.			
6.	———— refers to the transformation of the state of input in to output.						
	(A)	Transportation.	(B)	Alteration.			
	(C)	Inspection.	(D)	All of these.			
7.	7. ————————————————————————————————————						
	(A)	Materials management.	(B)	Division of labour.			
	(C)	Mass production.	(D)	Craft production.			

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8.	involves systematically recording, analysing and synthesizing the times require						
	to perform a motion.						
	(A)	Method study.		(B)	Motion study.		
	(C)	Time study.		(D)	All of these.		
9. Production facilities are arranged as per the sequence of production operations froperations to the finished product. This method is called ————.							
	(A)	Process production.		(B)	Job production.		
	(C)	Both of these.		(D)	None of these.		
10.	0. ————— is the capacity that specifies a theoretical upper limit above the usual rate of routing						
	operati	ons.					
	(A)	Maximum capacity.		(B)	Effective capacity.		
	(C)	Actual capacity.		(D)	None of these.		
11. ———— is used to monitor characteristics that can be measured and have a continuvalues such as height, weight, volume etc.					es that can be measured and have a continuum of		
	(A)	Control chart of attri	ibutes.	(B)	Control chart for variables.		
	(C)	(A) and (B).		(D)	None of these.		
12.	Which	of the following is not	a control cha	art for	variables?		
	(A)	X Chart.		(B)	R Chart.		
	(C)	P Chart.		(D)	None of these.		
13. ————————————————————————————————————					-		
	(A)	Quality problems.		(B)	Quality circle.		
	(C)	Quantity value.		(D)	None of these.		
14.	way of	is the system		_	critical examination of existing and the proposed ective methods.		
	(A)	Method study.		(B)	Time study.		
	(C)	Time booking.		(D)	None of these.		

Turn over