

D 94224

(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER B.VOC. DEGREE EXAMINATION, NOVEMBER 2020**

Tourism and Hospitality Management  
GEC1FT03—FUNDAMENTALS OF TOURISM  
(2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A***Answer all questions.*

1. Expand ITDC.
2. Name any *two* non-governmental tourism organization.
3. Expand IATA.
4. What is 'PPP' ?
5. Who is the present Kerala State Tourism minister ?
6. Jaisalmer is situated in which state.
7. Which city is known as the 'Blue Mountains' ?
8. What is the tourism tagline of Kerala ?
9. Where is the headquarter of PATA ?
10. 'Splendor of the South' is the itinerary of which tourist train.

(10 × 1 = 10 marks)

**Section B (Short Answer Type Question)***Answer any eight questions.*

11. Define Domestic Tourism.
12. What do you mean by beach tourism ?
13. Write down the Characteristics of Tourists.
14. Who is an Educational Tourist ?
15. Define Tourist product.
16. Write any *two* benefits of Tourism.
17. Write down the main objectives of ITDC.
18. Write about FHARI.

**Turn over**

19. Write down the different types of passport issued in India.
20. What do you mean by 'Package Tour' ?
21. Write about 'Bharath Darshan'.
22. Define VISA.

(8 × 2 = 16 marks)

### **Section C (Short Essay Type Question)**

*Answer any six questions.*

23. Write short note on Chicago convention.
24. Explain the role of railways in promoting tourism.
25. Explain the economic impacts of tourism.
26. What are the cultural benefits of tourism ?
27. Explain the different types of tourist.
28. How tourism is strengthening the local communities ? Explain.
29. How to minimize the negative impacts of tourism on culture ?
30. What do you mean by Physical motivation ? Explain with examples.
31. Write short note on tourism destination lifecycle.

(6 × 4 = 24 marks)

### **Section D (Long Essay Type Questions)**

*Answer any two questions.*

32. Discuss the significance of transport sector in tourism industry.
33. Explain the history of travel and tourism in India.
34. Describe the functions of department of tourism.
35. Explain the role of air transportation in the development of tourism industry.

(2 × 15 = 30 marks)