D 50874	(Pages : 2)	Name
		Reg. No

FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION NOVEMBER 2023

Mass Communication and Journalism

JOU 5B 08—TELEVISION PRODUCTION

(2019 Admission onwards)

Time: Two Hours and a Half

Maximum: 80 Marks

Section A

Each question carries 2 marks. Ceiling 25.

- 1. CCU.
- 2. Lavalier.
- 3. Dolly.
- 4. Omnidirectional microphone.
- 5. Crossfade.
- 6. Anchoring.
- 7. FPS.
- 8. Floodlight.
- 9. LS.
- 10. J cut.
- 11. Pan.
- 12. Backlight.
- 13. Graham Norton.
- 14. Nose Room.
- 15. Studio lighting.

Turn over

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Section B

Each question carries 5 marks. Ceiling 35.

- 16. Explain the differences between ENG and EFP.
- 17. What are transitions? How are they used in TV productions?
- 18. What are the different types of TV cameras?
- 19. What is a multi-camera production?
- 20. Compare lighting techniques for indoor with outdoor productions.
- 21. Examine the role of a news anchor.
- 22. What are the factors to be considered while writing for television?
- 23. Write a note on the influence of video sharing platforms on television production.

Section C

Answer any two questions.

Each question carries 10 marks.

- 24. 'Camera movements are used effectively in television storytelling.' Elucidate with examples.
- 25. Explain the use of various types of microphones in television production.
- 26. Describe the stages of television production.
- 27. Explain the potentials and limitations of television as a mass medium.

 $(2 \times 10 = 20 \text{ marks})$