PROJECT REPORT

ON

THE INFLUENCE OF SOCIAL MEDIA AMONG ENTREPRENEURS

Submitted in partial fulfilment of the requirements for the award of degree of Master of commerce of the University of Calicut

Submitted by

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Under the guidance of

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M.E.S ASMABI COLLEGE

P. VEMBALLUR- 680 671

2022-2024

CERTIFICATE

This is to certify that the project report entitled on **THE INFLUENCE OF SOCIAL MEDIA AMONG ENTREPRENEURS** is a bonafide record of project carried out by **PRIYANKA C V** in partial fulfilment of her requirements for her Master of Commerce of University of Calicut.

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Research Department of Commerce
M.E.S. Asmabi College, P. Vemballur

Place: P. Vemballur

Date:

CERTIFICATE

This is to certify that the nature of the project report entitled THE INFLUENCE OF

SOCIAL MEDIA AMONG ENTREPRENEURS is a bona fide record of the work

done by PRIYANKA C V and submitted in partial fulfilment of the requirement for

the award of the degree of Master of Commerce at the University of Calicut. This

independent project report was completed under my supervision and guidance.

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Place: P.Vemballur

Date:

DECLARATION

I, PRIYANKA C V, hereby declare that report entitled THE INFLUENCE OF

SOCIAL MEDIA AMONG ENTREPRENEURS is bonafide record of project work

carried out by me under the supervision and guidance of Dr. PRINCY FRANCIS

Assistant Professor, M.E. S Asmabi College P.Vemballur. The information and data

given in the report is authentic to the best of my knowledge.

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Date:

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CHAPTER I INTRODUCTION

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