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(Pages : 2)

Name.....

Reg. No.....

**SECOND SEMESTER B.VOC. DEGREE EXAMINATION
APRIL 2025**

Tourism and Hospitality Management

SDC2TH07—FACILITY AND EVENT MANAGEMENT

(2021 Syllabus)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A (Short Answer Questions)*Answer any number of questions each not exceeding 50 words.**Each questions carries 2 marks.**Ceiling of marks for Section A is 25.*

1. What is facility planning ?
2. Define “process layout”.
3. What is space estimation ?
4. What do you mean by Space Allocation ?
5. Define “network analysis”.
6. What is anchoring ?
7. What is Plinth area ?
8. Name the popular types of modern hotel plans.
9. What is the concept of hotel design ?
10. What is Feasibility Report ?
11. Define “COP”.
12. What do you mean by Cellar ?

Turn over

13. Define “Media management”.
14. What is brochure ?
15. Define the term “Canvassing”.

Section B

Answer any number of questions each not exceeding 100 words.

Each questions carries 5 marks.

Ceiling of marks for Section B is 35.

16. Write down the concept of flow.
17. Explain the duties and responsibilities of a facility manager.
18. Write down the four phases of SLP planning.
19. Explain the design considerations while planning a hotel.
20. Explain the factors to be consider while design a hotel.
21. Write down the importance of Blue Print.
22. How selling of sponsorships is done in event management ? Explain.
23. Write about the communication strategies in an event.

Section C (Short Answer Questions)

*Answer any **two** questions not exceeding 400 words.*

Each questions carries 10 marks.

24. Discuss the need and importance of space management in facility management.
25. ‘Hotel Design is one of the major considerations in planning of efficient Hotel’—Discuss.
26. Discuss the complementary facilities provided by hospitality industry.
27. Describe the public relation activities in event management.

(2 × 10 = 20 marks)